



## Virginia Green Lodging Profile:



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# First Landing State Park Virginia Beach, Virginia

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**Virginia Green Lodging** is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. **Green Lodging** encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Green Lodging** is a non-regulatory program, and participation is completely voluntary and free of charge.

### First Landing State Park

First Landing State Park is located on the Chesapeake Bay and is Virginia's most visited state park. The park's name was changed in 1997 from Seashore State Park to First Landing to reflect its heritage as the first place where members of the Virginia Company landed before heading to Jamestown. First Landing offers campsites, cabins, boating, swimming, nature and history programs, hiking, biking, picnicking, a boat launch, and 19 miles of trails on 2,888 acres. First Landing State Park is committed to environmental excellence and works to minimize environmental impacts whenever possible.

**Green Lodging Activities.** When visiting First Landing State Park, you can expect the following practices:

### **CORE ACTIVITIES for Green Lodging**

- ☒ **Optional Linen Service.** Sheets and towels are not automatically changed every day during your stay.
  - Use non-phosphate, non-toxic, biodegradable laundry detergents
  - Minimize the use of bleach and chlorinated chemicals
  - Use linen service providers that employ "wet" versus "dry" cleaning
- ☒ **Recycling and Waste Reduction.** Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
  - Recycle: Glass, Aluminum Cans, Steel Cans, Plastic, Office Paper, Newspaper, Cardboard, Batteries, Electronics Equipment
  - Compost excess food waste
  - Fill bulk soap dispensers and reusable shampoo bottles
  - Instruct housekeeping to save and reuse unopened items
  - Eliminate use of Styrofoam
  - Use dishware and glassware to minimize use of disposables
  - Use non-bleached napkins and coffee filters
  - Donate excess food from events
  - Purchase recycled-content paper-towels and toilet tissue
  - Use electronic correspondence and forms
  - Use "green" cleaners that are dispensed in bulk
  - Install high efficiency hand dryers
  - Use reused building materials or those from sustainable sources
  - Use latex paint
  - Reuse/recycle/dispose of thinners and solvents properly

- Preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use least toxic materials
- Minimize use of pesticides and herbicides and use integrated pest management

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.

- Preventative maintenance of drips and leaks
- Use dry clean up methods over water-based methods
- Low flow toilets and restrictors on faucets and showerheads
- Effective landscape management plan
- Effective storm water management plan
- Minimization of impervious areas
- Vegetative buffers around streams and ponds

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- Use high efficiency compact fluorescent light bulbs in rooms and spotlights
- Use high efficiency fluorescent ballasts and lamps
- Install LED Exit signs
- Have High Efficiency Heating & Air Conditioning and use ceiling fans
- Use lighting sensors
- Purchase EnergyStar computers and appliances
- Thermal rated windows and insulation

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

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For more information on **First Landing State Park**, see [www.dcr.virginia.gov/state\\_parks/fir](http://www.dcr.virginia.gov/state_parks/fir) .

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

